

The Macroeconomics of Central-Bank-Issued Digital Currencies

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Disclaimer

The views expressed herein are those of the authors, and should not be attributed to the Bank of England.

1 Introduction

- The emergence of the distributed ledger technology (DLT) and of Bitcoin was a watershed moment in the history of 'e-monies'.
- It may, for the first time, be technically feasible for central banks to offer universal access to their balance sheet.
 - Existing centralized RTGS systems: Not robust for universal access.
 - New decentralized DLT systems: Can potentially solve this problem.
- Question: Is universal access economically desirable.

2 What is a Digital Currency?

- Traditional electronic payment systems:
 - **Tiered** ledgers:
 - * Payments are routed through and verified by specific third parties.
 - * Third parties arranged in a hierarchical network.
 - Third parties hold deposits on behalf of end users.
 - Third parties are critical to the operation of the system.
- Digital currencies:
 - **Distributed** ledgers:
 - * Payments are peer-to-peer and verified by multiple verifiers.
 - * Verifiers arranged in a peer-to-peer network.
 - Transaction verifiers do not hold deposits on behalf of end users.
 - Transaction verifiers are not critical to the operation of the system.
- Bitcoin:
 - Combines a distributed ledger with an alternative monetary system.
 - CBDC in BoE research:
 - * Rejects the monetary system of Bitcoin.
 - * Takes inspiration from its payment system.

Maintaining the Ledger

- Arriving at a consensus over the contents of the ledger is critical.
- In a permissionless system like Bitcoin (where entry is open), suggested additions to the ledger are **cheap talk**: Costless, non-binding and unverifiable.
- Cryptocurrencies (e.g. Bitcoin) make proposed changes costly:
 - Through a proof-of-work system:
 - * Winner-takes-all.
 - * Probability of winning increases in individual computing power.
 - * Probability of winning decreases in aggregate computing power.
 - Result:
 - * Negative externality: Too much investment in computing power.
 - * O'Dwyer and Malone (2014): Bitcoin, in 2014, consumed 5GW.
 - * As much electricity as the entire country of Ireland.
 - * Deetman (2016): By 2020, it could be 15GW.
- A permissioned system (e.g. CBDC) makes proposed changes binding:
 - Transaction verifiers are regulated to ensure veracity.
 - Trust in central party replaces proof-of-work system.

3 What is a Central-Bank Digital Currency (CBDC)?

- **Access to the central bank's balance sheet.**
- **Availability:** 24/7.
- **Universal:** Banks, firms and households.
- **Electronic:** For resiliency reasons, probably using DLT.
- **National-currency denominated:** 1:1 exchange rate.
- **Issued only through spending or against eligible assets:** Government bonds.
- **Interest-bearing:**
 - To equate demand and supply at 1:1 exchange rate.
 - Second tool of countercyclical monetary policy.
- **Coexisting with present banking system:**
 - Banks remain the creators of the marginal unit of domestic currency.
 - The vast majority of deposits would remain with banks, and be insured.
 - Credit provision would remain the purview of existing intermediaries.

4 The Model

4.1 Overview

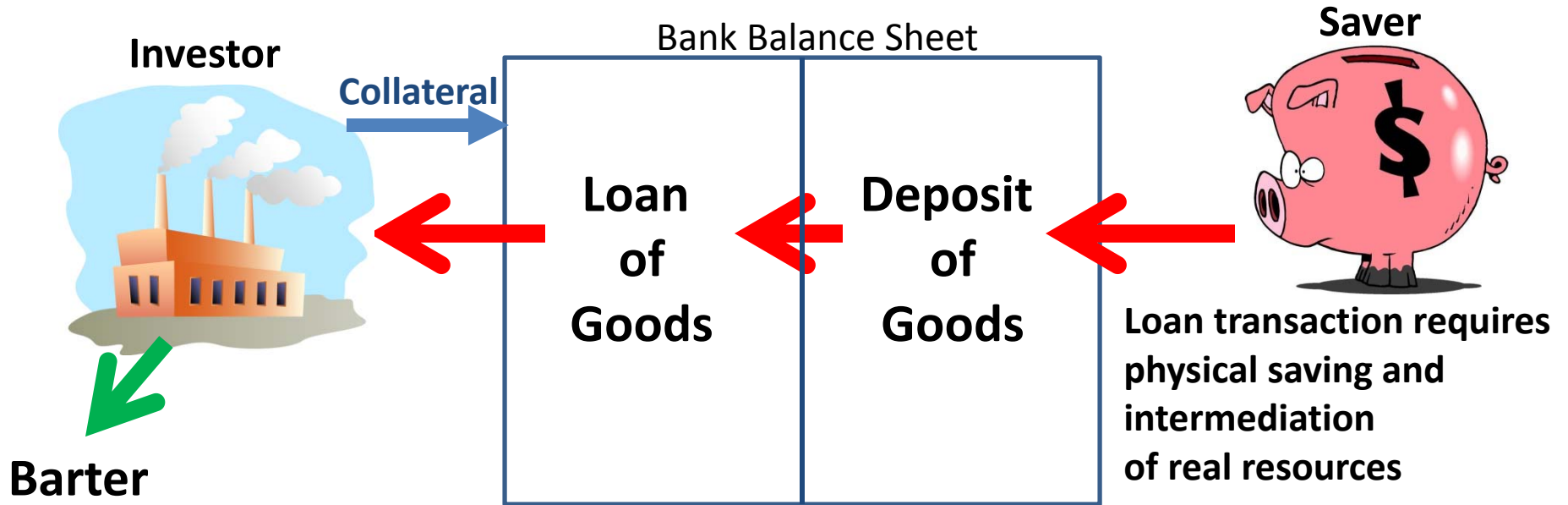
- Based on Benes and Kumhof (2012) and Jakab and Kumhof (2015).
- Households:
 - Deposits: Obtained through bank loans.
 - CBDC: Obtained in exchange for government debt.
 - Deposits and CBDC jointly generate liquidity.
- Banks: Create new deposits by making new loans.
- Government:
 - Fiscal policy.
 - Traditional monetary policy.
 - CBDC monetary policy.

4.2 Endogenous Deposits and Exogenous CBDC

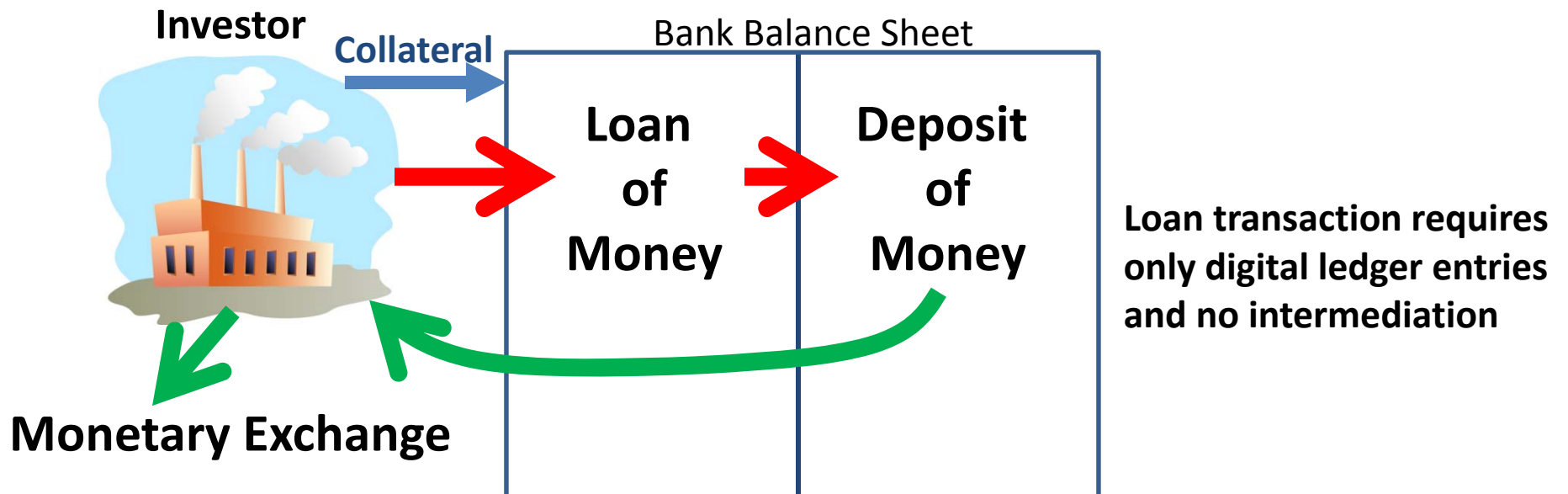
- Sidrauski-Brock monetary models of the 1980s/1990s:
 1. Representative household with a demand for money.
 2. Government exogenously supplies all money.
- The main problem is 2, not 1. Therefore, in our model:
 - Bank deposits (97% of all money) enter into TA cost technology.
 - Government money is omitted entirely.
 - Incorrect assumption: New bank deposits are deposited by non-banks.
 - Correct assumption: New bank deposits are created through new loans.
- CBDC puts exogenous government money back into the model. But:
 1. CBDC is universally accessible (unlike reserves).
 2. CBDC is interest-bearing (unlike cash).
 3. CBDC competes with bank deposits.

Intermediation of Loanable Funds (ILF) versus Financing Through Money Creation (FMC)

Intermediation of Loanable Funds Model



Financing Through Money Creation Model



**Deposits and loans
are predetermined
variables**

Key Difference ILF-FMC: Budget Constraints

- Budget Constraints in **ILF** Model: Saver + Borrower Household

- Saver Household

$$\Delta deposits_t^s = income_t^s - spending_t^s$$

- Borrower Household

$$-\Delta loans_t^b = income_t^b - spending_t^b$$

- Budget Constraint in **FMC+CBDC** Model: Representative Household only

$$\Delta deposits_t^r - \Delta loans_t^r + \Delta CBDC_t^r = income_t^r - spending_t^r$$

**Deposits and loans
are jump variables**

4.3 Banks

- Loans: Bernanke, Gertler and Gilchrist (1999)
 - Costly state verification.
 - Difference: Pre-committed lending rates.
- Deposits: Schmitt-Grohé and Uribe (2004)
 - Transactions cost technology.
 - Difference: “Money” = bank deposits + CBDC.
 - Monetary Distortion = Liquidity Taxes:

$$\tau_t^{liq} = 1 + s_t + s'_t v_t$$

- **Equivalent to consumption taxes and capital income taxes.**
- **Banks' effect on the real economy:**
 - * **Through these taxes.**
 - * **Not through intermediation of “loanable funds”.**

4.4 The Liquidity-Generating Function (LGF)

- Combines the liquidity generated by bank deposits and CBDC.

- Functional form:

$$f_t^x = \left((1 - \gamma)^{\frac{1}{\epsilon}} (Deposits_t)^{\frac{\epsilon-1}{\epsilon}} + \gamma^{\frac{1}{\epsilon}} (T^{fintec} CBDC_t)^{\frac{\epsilon-1}{\epsilon}} \right)^{\frac{\epsilon}{\epsilon-1}}$$

- Market clearing: Interest rates on loans, deposits and CBDC adjust.

4.5 Fiscal Policy

4.5.1 Government Budget Constraint

$$b_t^g + m_t^g = r_t b_{t-1}^g + r_{m,t} m_{t-1}^g + g_t + trf_t - \tau_t$$

CBDC enters like government debt, but with a much lower interest rate

4.5.2 Fiscal Policy Rule

- Overall Deficit Ratio:

$$gdx_t^{rat} = 100 \frac{g\check{d}x_t}{g\check{d}p_t} = 100 \frac{B_t^g + M_t^g - B_{t-1}^g - M_{t-1}^g}{GDP_t}$$

- **Relevant stock change: Government Debt + CBDC.**
- Insulates budget from potentially highly volatile CBDC seigniorage flows.

- Rule for Deficit Ratio:

$$gdx_t^{rat} = gdx_{ss}^{rat} - 100 d^{gdp} \ln \left(\frac{g\check{d}p_t}{gdp_{ss}} \right)$$

4.6 Monetary Policy - The Policy Rate

$$i_t = (i_{t-1})^{i_i} \left(\frac{x\pi_{tgt}^p (1 + \phi_b (b_t^{rat} - \bar{b}^{rat}))}{\beta_u} \right)^{(1-i_i)} \left(\frac{\pi_{4,t+3}^p}{(\pi_{tgt}^p)^4} \right)^{\frac{(1-i_i)i_{\pi p}}{4}}$$

4.7 Monetary Policy - CBDC

- Why not target monetary aggregates? The 1980s debate versus CBDC.
- Three arguments against targeting monetary aggregates:
 1. Problems in defining the relevant aggregate: Does not apply to CBDC.
 2. Problems in controlling the aggregate: Does not apply to CBDC.
 3. Lower benefits of controlling the aggregate: Poole (1970).
 - Volatility increases if money demand shocks are important.
 - This argument does apply in our model, but much more weakly than in Poole (1970).
 - Reason: Banks remain the creators of the marginal unit of money.
- To study the third argument, we need to define CBDC policy rules.

4.7.1 Quantity Rule for CBDC

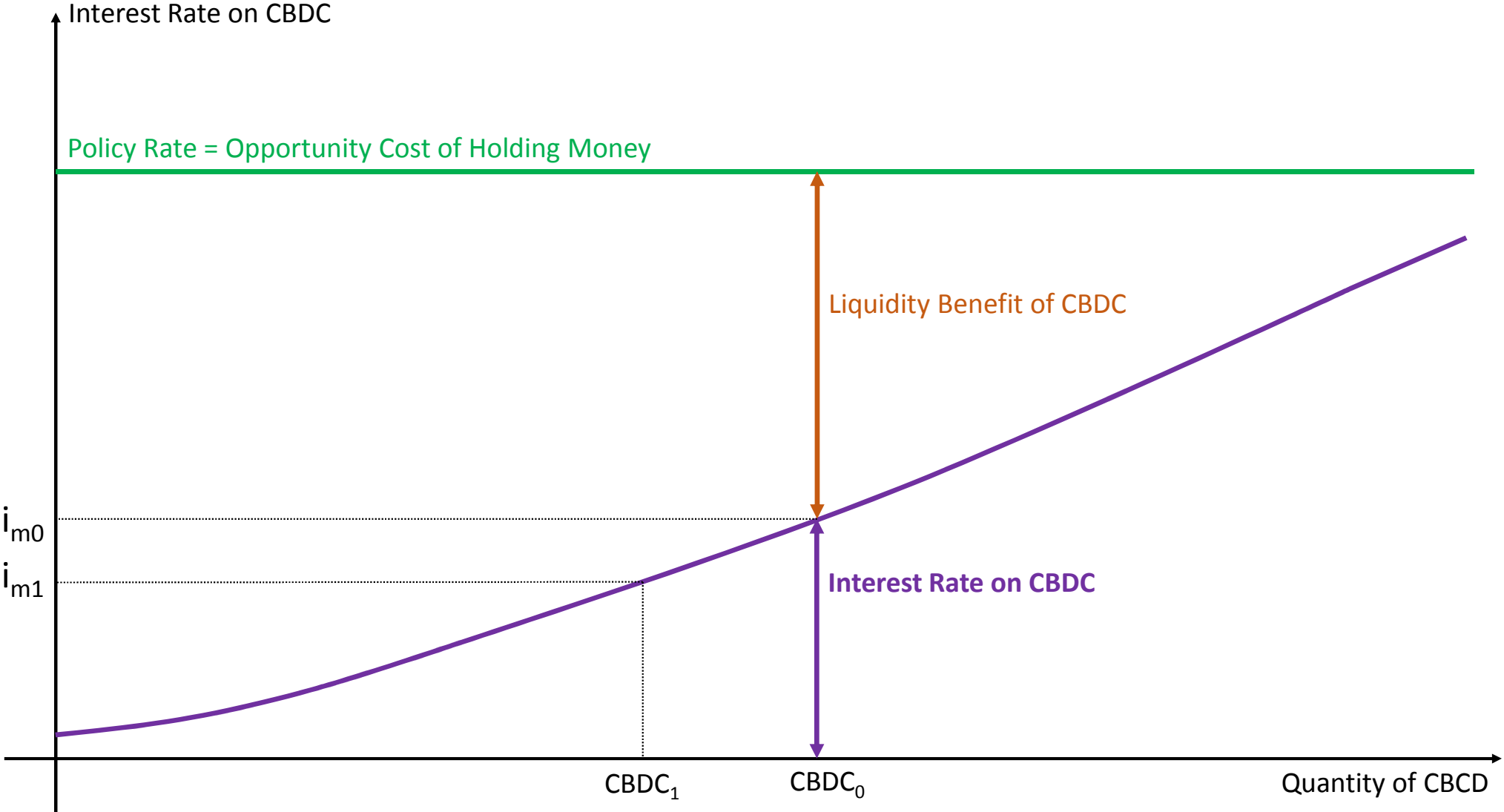
$$m_t^{rat} = m_{tgt}^{rat} S_t^{sms} - 100 m_{\pi p} E_t \ln \left(\frac{\pi_{4,t+3}^p}{(\pi_{tgt}^p)^4} \right)$$

- Fix the quantity of CBDC, let CBDC interest rate clear the market.
- $m_{\pi p} > 0$: Removes CBDC from circulation in a boom.

4.7.2 Price Rule for CBDC

$$i_{m,t} = \frac{i_t}{sp} \left(\frac{\pi_{4,t+3}^p}{(\pi_{tgt}^p)^4} \right)^{-i_{\pi p}^m}$$

- Fix interest rate on CBDC, let the quantity of CBDC clear the market.
- $i_{\pi p}^m > 0$: Makes CBDC less attractive in a boom.



4.8 Implications for the ZLB

- What happens as you approach the ZLB from above?
- Key observations:
 - This means you are in a slump and want to stimulate the economy.
 - The CBDC interest rate would hit the ZLB first.
 - The CBDC interest rate is a rate on money.
 - To stimulate the economy, the rate on money must rise.
- Implication: Optimal CBDC policy would drive you away from the ZLB.
- It makes no sense to sell CBDC as a way to pay negative interest rates.

5 Steady State Effects of the Transition to CBDC

- Assumptions:
 - Issue CBDC against government debt.
 - Magnitude: 30% of GDP.
- Results:

	Steady State Output Effect
1. Lower Real Policy Rates	+1.8%
2. Higher Deposit Rates Relative to Policy Rates	-0.9%
3. Reductions in Fiscal Tax Rates	+1.1%
4. Reductions in Liquidity Tax Rates	+0.9%
Total	+2.9%

The Main Factors Explained

1. Lower real interest rates:

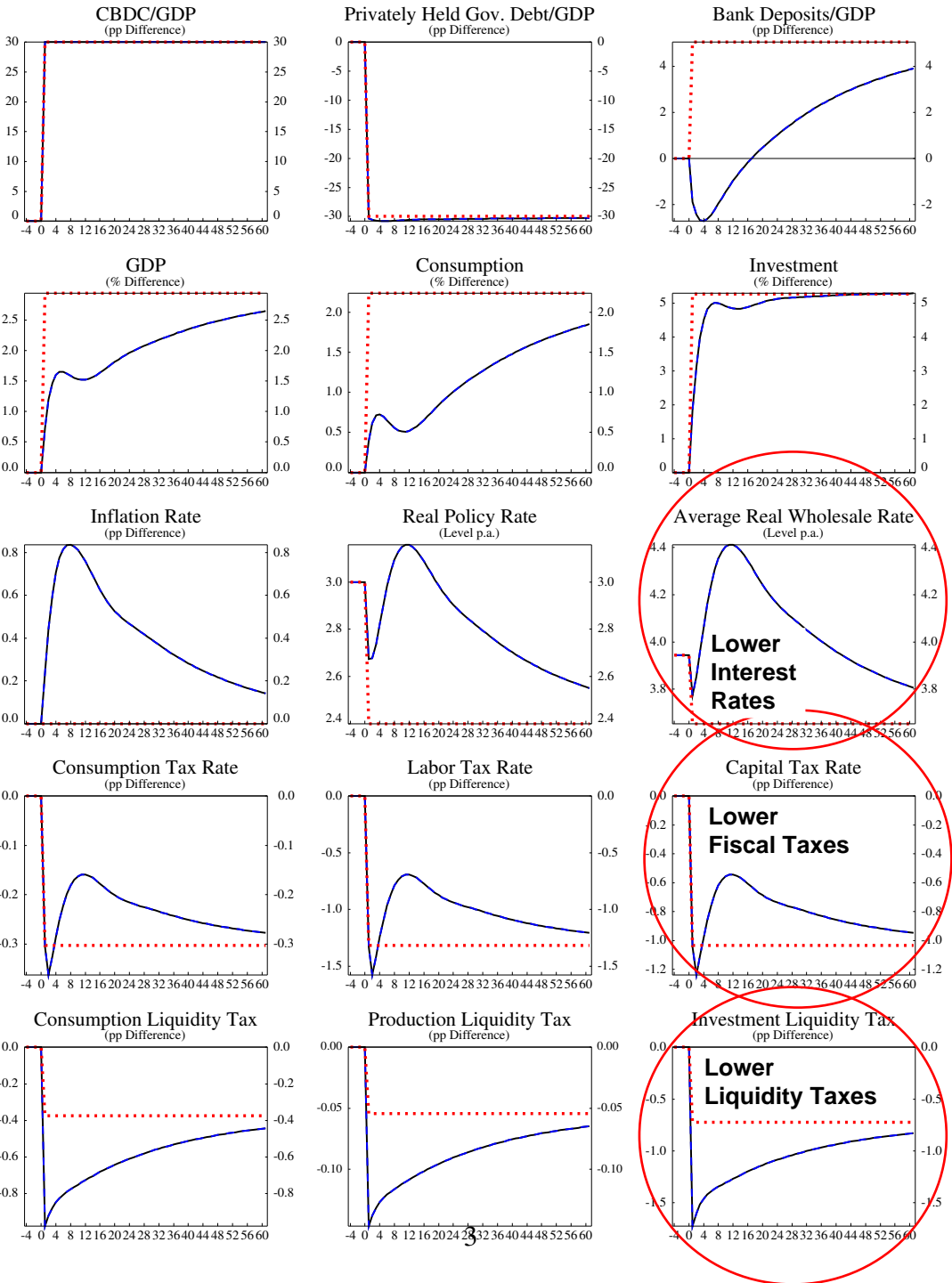
- Assumption: CBDC issued against government debt.
- CBDC is not defaultable, government debt is.
- CBDC carries a lower interest rate than government debt.

2. Lower distortionary taxes:

- Much larger central bank balance sheet.
- Therefore much larger seigniorage flows.
- Also: Lower interest costs (see above).
- Assumption: Seigniorage is used to reduce distortionary taxes.

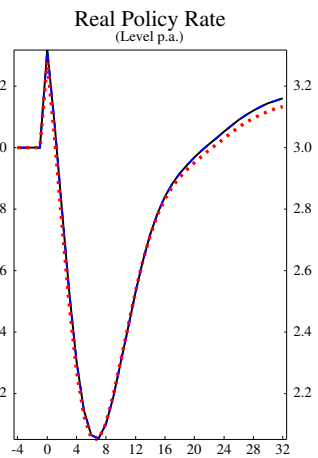
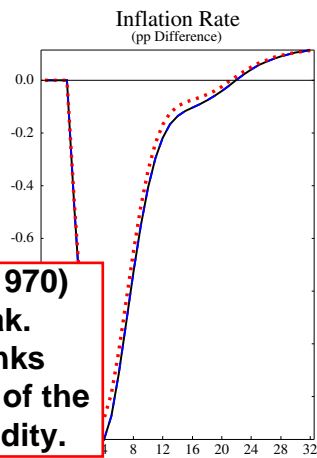
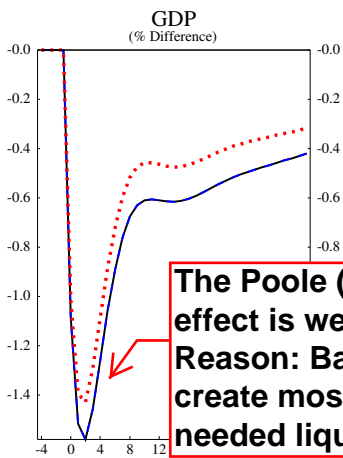
3. Lower transactions costs:

- Modern money is 95%+ created by private banks.
- This is costly: Spreads, regulation, bank market power, collateral.
- You can therefore never reach the Friedman rule.
- But with CBDC you can get much closer.

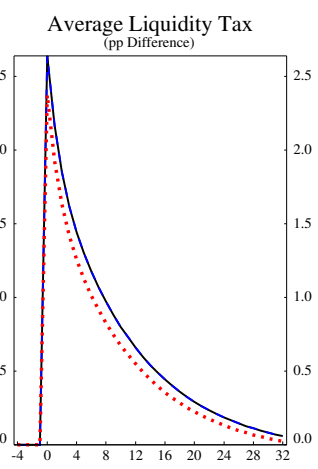
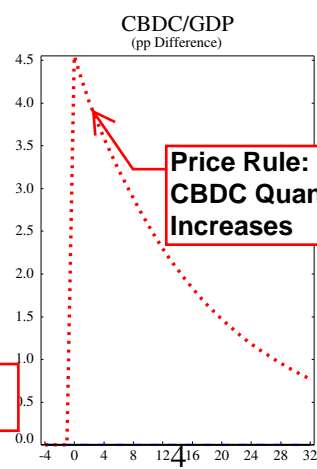
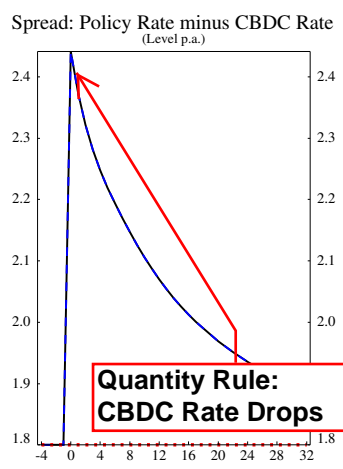
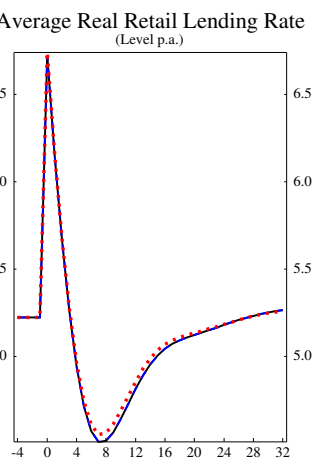
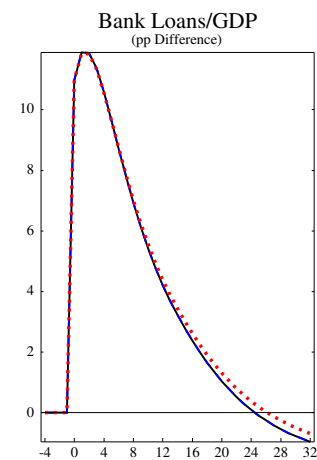
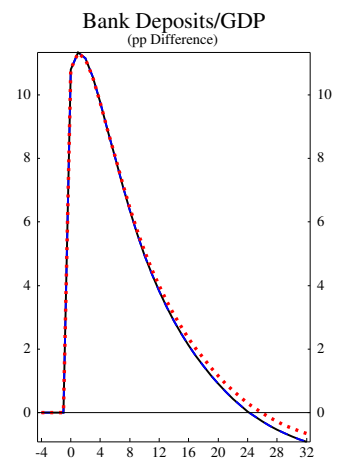


Transition to Steady State with CBDC
solid line = actual transition ; dotted line = change in long-run steady state

6 Quantity Rules or Price Rules for CBDC?



The Poole (1970) effect is weak. Reason: Banks create most of the needed liquidity.



Quantity Rule: CBDC Rate Drops

Price Rule: CBDC Quantity Increases

Shock to Demand for Total Liquidity

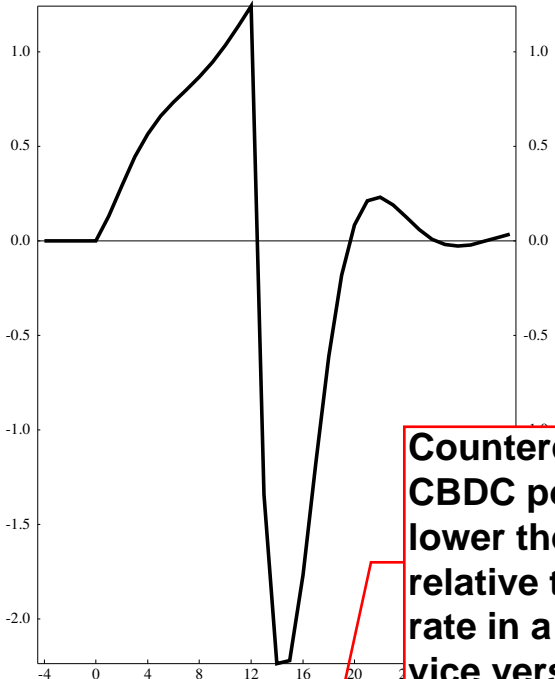
solid line = quantity rule ; dotted line = price rule

7 Financial Stability: CBDC Bank Runs?

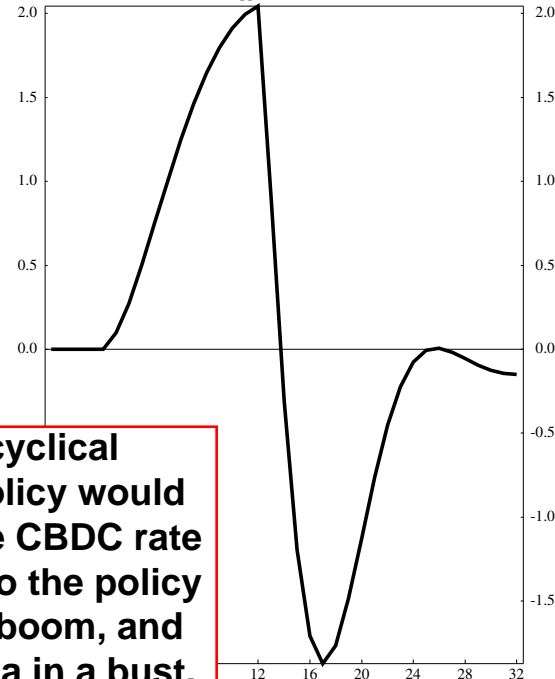
- There is no easy way to run from bank deposits to CBDC in aggregate.
- Two reasons:
 1. Aggregate increases in CBDC demand do not affect bank deposits:
 - Central bank sells CBDC only against government debt.
 - Not against bank deposits.
 - CBDC purchases among non-banks are irrelevant.
 2. CBDC policy rules can further discourage volatile CBDC demand.

8 Countercyclical CBDC Rules

GDP
(% Difference)

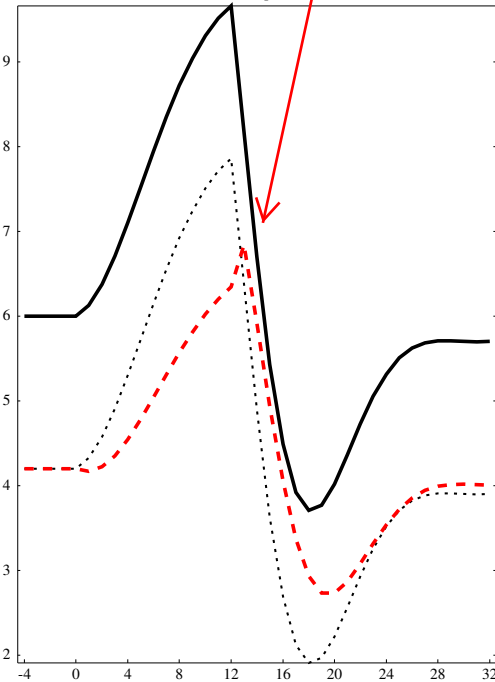


Inflation Rate
(pp Difference)

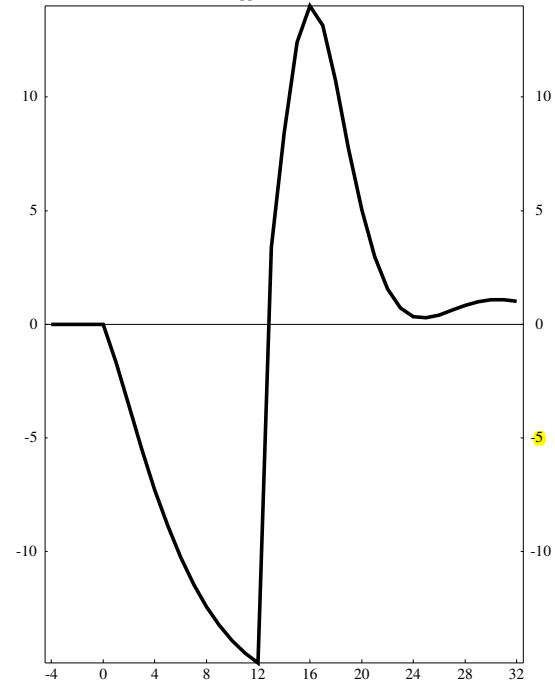


**Countercyclical
CBDC policy would
lower the CBDC rate
relative to the policy
rate in a boom, and
vice versa in a bust.**

The Policy Rate Corridor
(Level p.a.)



CBDC/GDP
(pp Difference)

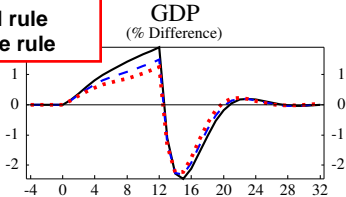


Credit Cycle Shock - Price Rule - Policy Rate Corridor

Bottom Left: Nominal Policy and CBDC Rates

Solid Line = Policy Rate, Dotted Line = Policy Rate minus Fixed Spread, Dashed Line = CBDC Rate

- Solid line = fixed rule
- Dashed line = cyclical rule
- Dotted line = aggressive rule



9 Conclusions

- CBDC has significant benefits \implies further research is worthwhile.
- Increase in steady-state GDP could be as much as 3%.
- Improved ability to stabilize inflation and the business cycle.
- Should reduce some FS risks, but may introduce others.
- The design of a successful transition is the critical issue.